



1. Who is gFriend.com?

gFriend.com is currently operated by gFriend, LLC, a limited liability company (the “Company”). The Company is registered in Oklahoma, USA and is located in Norman, OK. You can Contact gFriend at: member-support@gfriend.com

2. How We Collect Your Information

Information We Collect From You

Information about you. We may collect information from you during your use of the Services, including your name, username, password, email address, postal address, phone number, mobile phone number, payment information, gender, birth year, and other information you provide or post on our Services or allow us to access when you do certain things, such as:

- Sign up and complete our registration form;
- Create or edit your user profile;
- Login to the Services;
- Submit questions or answer questions;
- Contact our member support;
- Request certain features (e.g., newsletters, updates, or other products);
- Post user-generated content to or on our Services.

Information about your friends. You can choose to invite your friends to join gFriend.com so that you can stay in touch with them on the Services. To make it easier to search and find friends and people you know on gFriend.com, users may search for other members using first and last name, email address, and location.

Automatically-Collected Information

We may automatically collect certain information about the computer or devices (including mobile devices) you use to access the Services.

Device/Usage Information. We may collect information such as (a) IP addresses, unique device identifiers (e.g. IDFA or other device IDs on Apple devices like the iPhone, iPad and iPod Touch), and other information about your mobile phone or other mobile device(s) browser types, browser language, operating system, the state or country from which you accessed the Services; and (b) information related to the ways in which you interact with the Services, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Services, error logs, and other similar information. As described further below, we may use third party analytics providers and technologies, including cookies and similar tools, to assist us in understanding how our Services are used. Such tools may collect and use your data, after we have depersonalized it, with other gFriend.com users' data.

Location Information. We may collect general information (e.g. IP address, zip code) about your location, and may use that information to customize the Services with location-based information, advertising, and features. You consent to this collection and processing of location information.

Cookies and other electronic technologies. When you use the Services, we use persistent and session cookies and other similar technologies to: (a) store your username and password; (b) analyze the usage of our sites and Services by collecting the information discussed above; (c) customize the Services to your preferences; and (d) display advertising on the Services. We may also use other Internet technologies, such as web beacons or pixel tags and other similar technologies, to deliver or communicate with cookies and analyze your use of the Services. We also may include Web beacons in e-mail messages or newsletters to determine whether the message has been opened and for other analytics.

Most browsers automatically accept cookies, but you can modify your browser setting to decline cookies by visiting your browser's help page. If you choose to decline cookies, please note that you may not be able to sign in, customize, or use some features of the Services.

By using our Services with your browser set to accept cookies you are consenting to our use of cookies in the manner described above and in our Cookies Policy.

Information from Third Parties

We may collect, process and store your user ID associated with any social media account (such as your Facebook account) that you use to sign in to the Services or connect with or use with the Services. When you sign in to your account or mobile application with your social media account information, or otherwise connect to your social media account with the Services, you consent to our collection, storage, and use, in accordance with this Privacy Policy, of the information that you choose to make available to us through the social media interface. This could include, without limitation, any information that you have made public in connection with your social media account, information that the social media service shares with us, or information that is disclosed as being shared during the sign-in process. Please see your social media provider's privacy policy and help center for more information about how they share information when you choose to connect your account.

We may also obtain information about you if it is contained in user-generated content that other users post to or on our Services. For example, one of your friends could post something about you in a question they ask you, or in an answer they post.

We may obtain additional information about you from affiliates and may combine that information with information which we collect from or about you and information derived from any other product or service we or our affiliates provide.

Anonymous or De-Identified Data

We may anonymize and/or de-identify information collected through the Services or via other means, including via the use of third-party web analytic tools (see Section 6 below),

so that the information no longer relates to you. Where we have appropriately anonymized and/or de-identified information it no longer constitutes your personal information (also known as personal data). As a result, our use and disclosure of aggregated and/or de-identified information is not subject to this Privacy Policy, and may be disclosed to others on such basis.

3. How We Use Your Information

We use the information we receive from and about you for the following purposes:

- To provide the Services;
- To process and respond to your inquiries;
- To send you information about your relationship or transactions with us;
- To contact you if you have filed a complaint or report, or if someone has made any claim or report against you;
- To make suggestions to you and other Registered users, such as suggesting Registered users' profiles to follow;
- To notify you about new features of the Services, special events, or products, services, and special offers, or to send you questions of the day;
- To moderate content and to keep the Services safe and secure and address any security issues;
- To generate advertising and promotional materials for our Services;
- To understand and assess the effectiveness of advertisements on the Services;
- To process payment for virtual goods;
- To administer sweepstakes and contests;
- To generate and review reports and data about our user base and Service usage patterns;
- To analyze the accuracy, effectiveness, usability, or popularity of the Services;
- To improve the content and features of the Services;
- To allow us to personalize the content and advertising that you see on the Services;
- To safeguard gFriend.com's and others' rights or property;

- To investigate, prevent, or take action regarding illegal activities, involving potential threats to the physical safety of a person, prevention of fraud, and violations of our Terms of Use; and
- To administer and troubleshoot the Services.

4. Sharing Your Information

Sharing Your Information with Third Parties

We don't sell or share any personal information about you with third parties, except as provided in this Privacy Policy. We may share your information in the following circumstances:

- To assist in providing the Services;
- To provide you with services or products that you have requested;
- With companies that perform services on our behalf (including both third parties and our affiliates), such as advertising providers, payment processors, providers of technical infrastructure (such as servers) or engineering or other support, order fulfillment companies, moderation companies, and e-mail service providers;
- With our affiliates for the collective benefit of our affiliates' businesses and for operational purposes;
- When we believe in good faith that such sharing is permitted by law or is reasonably necessary in order to investigate, prevent, or take action regarding possible illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of this Privacy Policy or the Terms of Use;
- In order to respond to the claims of violation of the rights of third parties and/or to protect the rights, property and safety of gFriend.com, our employees, Registered and Guest Users, or the public. This may involve the sharing of your information with law enforcement, government agencies, courts, and/or other organizations;
- We may share your information in any other circumstances where we have your consent or are otherwise permitted to share it by law.

5. Your Choices and Blocking Other Users

You have a variety of choices regarding the collection, use and sharing of your personal information through the Services, including the ability to prevent other users from submitting questions to you.

- The “Hide” checkbox on the Profile page allows you to: (1) switch off any and all information you do not wish to share; and (2) hide any part of your profile from other users.
- You can opt out of receiving e-mail notifications from us, including emails advertising gFriend.com products and services, by clicking the link at the Unsubscribe link at the bottom of any email we send you.
- Blocking other users. You have the ability to block any user at any time by clicking on the “Unfriend” button on that user’s profile photo. This will prevent the user viewing your profile.

6. International Users

By giving us any personal information, or by using the applications available on the Services, you agree to the transfer, storage and processing of your personal information in our facilities, in various countries around the globe, including the United States.

7. How We Protect Your Information

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access to your information and to maintain data security. These safeguards take into account the sensitivity of the information that we collect, process and store and the current state of technology.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, the internet is not 100% secure so we cannot assure you that personal information we collect or store will never be disclosed in a manner that is inconsistent with this Privacy Policy.

We strongly urge you to take steps to keep your personal information safe (including your password) and to log out of your account after use. You should not tell anyone (other than your parents or guardian, if you are a minor) your password. If you lose your password or give it out to someone, your personal information will be at risk. We are not responsible for your failure to keep your password. We also strongly recommend that you change your password from time to time.

8. De-Activating Your Profile and/or Leaving gFriend.com

You also have the right (in certain cases) to modify or delete the personal information we hold about you. You can generally exercise these rights by following the process described in the “De-activating Your Profile” and “Leaving gFriend.com” sections of this Privacy Policy. However, you can also contact us using the details in Section 16 below if you wish to modify information that cannot be amended or deleted through the Service.

De-activating Your Profile

You can deactivate your profile by signing in to the Services with your password contacting us through the gFriend Support link found in the footer. By deactivating your account, it will no longer be visible to other users of the Services. Your profile information will be retained in case you later decide to restore your account. Members may deactivate their accounts for temporary reasons and in doing so expect us to maintain their information until they return to gFriend.com. You should ordinarily be able to restore your account and the whole of your profile within 12 months of deactivating it but we cannot guarantee that this will always be the case.

Leaving gFriend.com

Should you chose to leave gFriend.com, you may do so by contacting us through the gFriend Support link found in the footer. Once your request is received, we will process your request to leave as soon as practicable. Once processed, your profile data will be removed from the Services and any photos, communication, messages as well as other information posted by you will also be removed. We will delete your data as soon as

reasonably practicable, but in certain cases limited types of data, including log files and backups, may take up to 90 days to be fully deleted.


9. Third Party Links and Services

The Services may contain links to third-party websites, including social media services. Your use of these features may result in the collection, processing or sharing of information about you, depending on the feature. Please be aware that we are not responsible for the content or privacy practices of other websites or services which may be linked on the Services. We do not endorse or make any representations about third-party websites or services. The personal information you choose to provide to or that is collected by these third parties is not covered by our Privacy Policy. We strongly encourage you to read such third parties' privacy statements.

10. California Privacy Rights

California law permits users who are California residents to request and obtain from us once a year, free of charge, a list of the third parties to whom we have disclosed their personal information (if any) for their direct marketing purposes in the prior calendar year, as well as the type of personal information disclosed to those parties. If you are a California resident and would like to request this information, please submit your request through gFriend Support in the footer.

11. Changes to this Policy

We reserve the right to make changes to this Privacy Policy at any time to reflect changes in the law, our data collection and use practices, the features of our Services, or advances in technology. Please check this page periodically  for changes. If we make any material changes to this Privacy Policy, we will post the updated Privacy Policy here and notify our Registered Users by email or by means of a notice. Save for urgent changes (such as those required by law) we will post such a notice on our website prior to the changes becoming effective. Please review the changes carefully. Your continued use of the Services following the posting of changes to this policy will mean you consent to and accept those changes. If you do not consent to such changes you can delete

your account by following the process described in the “De-activating Your Profile” and “Leaving gFriend.com” sections of this Privacy Policy.

12. Contact Us/Make a Report

If you have any questions, comments, or concerns regarding our Privacy Policy or practices, or would like to report inappropriate postings of other users, please contact us by clicking the gFriend Support link in the footer. We will review and respond to your reports in a timely manner, consistent with the nature of the complaint and other relevant facts and circumstances.